



NATIONAL ALLIANCE OF PRESERVATION COMMISSIONS 2011 ANNUAL REPORT

October 11, 2011

From the Chair:

NAPC's last Annual Meeting was held in Austin, Texas on Thursday, October 28, 2010. This past year has been one of significant transition for NAPC and has resulted in a leaner, more focused organization which continues to serve local historic preservation commissions and commission staff through education, advocacy and training. The committed Board of Directors has developed a financial support plan to put the organization on a sustainable path for the future, is working with a local host committee in Norfolk, VA to plan the next National Commission Forum, July 18-22, 2012, which promises to be the most exciting conference yet, and is continuing to refine and deliver our signature training programs and provide technical assistance on a wide variety of topics of interest to local preservation commissions. We deeply appreciate the support of our national partners, former NAPC board members and chairs, and each and every member of NAPC during this transition – I am sure you will agree after reading this report that we are on the right road to a bright future.

We had a change in staff this past year. Paul Trudeau has stepped up to be our Program Director. He provides professional administrative support along with graduate assistants and interns from the University of Georgia where NAPC's administrative offices are located. As you will see in the report, NAPC has a new graphic identity which we believe modernizes our image, is working to upgrade our website and social media presence, has attracted new and exciting members to our board of directors, provides training and speakers in all parts of the country, and produces *The Alliance Review* regularly with in-depth information to assist local commissions in their work. Our membership levels remain steady despite difficult economic times and our mission to provide local historic preservation commissions with tools to assist them in their important work remains the focus of the organization.

Following our 2011 Annual Meeting at the National Preservation Conference in Buffalo, NY, NAPC will have a new Chair – Jo Ramsay Leimenstoll from Greensboro, N.C., who will bring new energy to the leadership team of NAPC for the next two years. Please give Jo and all of the NAPC board members your full support as they move the organization forward.

Marty McCune
Chair, NAPC Board of Directors

I. PROGRAMS

Commission Assistance and Mentoring Program (CAMP)

2010-2011 was another successful year for CAMP, providing essential training to over 500 local commissions, staff, and preservation advocates across the country. NAPC staff began a revamp of the CAMP program, including a thorough analysis of packet materials, training methods, and the reduction of overhead costs. While still in the early stages, a fresh CAMP experience is expected to be unveiled in early 2012.

Since our previous Annual Meeting in Austin, TX on October 28, 2010, NAPC held CAMPs in the following locations:

- Ste. Genevieve, MO, November 5-6, 2010
- Kansas City, MO, November 13, 2010
- Denver, CO, February 4, 2011
- Covington, KY, February 25, 2011
- Natchitoches, LA, March 12, 2011
- Baton Rouge, LA, March 19, 2011
- Princeton, NJ, April 29, 2011
- Little Rock, AR, May 5, 2011
- Las Vegas, NM, June 2-3, 2011
- Newburgh, IN, July 15-16, 2011
- Augusta, ME, September 23, 2011

We have received inquiries and have started planning 2012 CAMPs for the following communities: Everett, WA; Georgetown, TX; Key West, FL; Montevallo, AL; Nashville, TN; and two sites to be determined in West Virginia.

Speakers Bureau Program

The following NAPC Speakers Bureau events were held:

Donaldson, LA, November 20, 2010 – Historic Preservation Ordinance training workshop
 Leesville, LA, April 7-8, 2011 – Demolition by Neglect, Economic Development, and Social Media
 Delaware City, DE, September 16, 2011 – Reenergizing Your Commission workshop
 Oklahoma City, OK, September 20, 2011 – Historic Preservation Law in Oklahoma workshop
 Denham Springs, LA, October 1, 2010 – National Register Nomination training workshop

The Alliance Review

Another major change as part of NAPC's new graphic identity was the redesign of our bi-monthly newsletter, *The Alliance Review*. The new design was unveiled with the March/April 2011 issue.

Starting in November, 2010, the following is a breakdown of issue topics:

November/December 2010: Let's Get Legal, Part I

January/February 2011: Let's Get Legal, Part II

March/April 2011: Infill Construction

May/June 2011: Education and Outreach

July/August 2011: Focus on Buffalo (National Conference Issue)

September/October: Design Guidelines

Website

Keeping with the theme of our new graphic identity, NAPC is in the early stages of a new website design. Staff is working on the website with a consultant hired by the University of Georgia's College of Environment and Design. The website aims to be more user-friendly and will better reflect the needs of our members, including online registration for Forum 2012, better access to technical assistance publications, and updated reports of NAPC news and events.

II. DEVELOPMENT AND MEMBERSHIP

Heading in to our 2011 Annual Meeting in Buffalo, NY, the NAPC Board of Directors has 22 members with 9 coming off the board. Marty McCune and Chris Wand have completed their 4 two-year terms (per the NAPC by-laws), and 7 seven board members have announced their resignation. A Call for Nominations was released in Spring 2011, and the Nominating Committee will recommend the nomination of 11 new board members at our Annual Meeting:

- Kathy Adams, Washington, DC, Former Director of the NTHP Center for Preservation Leadership
- Patricia Blick, Little Rock, Arkansas, CLG Coordinator, State of Arkansas
- Regina A. Brewer, Decatur, Georgia, Preservation Planner, City of Decatur
- Wade Broadhead, Pueblo, Colorado, Preservation Planner, City of Pueblo
- Matthew Halitsky, Boise, Idaho, Historic Preservation Planner, City of Boise
- Esther Hall, Raleigh, North Carolina, Executive Director, North Carolina Legal Education Assistance Foundation
- Alison D. Hinchman, Washington, DC, Manager of Special Projects for Digital & New Media, National Trust for Historic Preservation
- David Morgan, Washington, DC, Retired, former Executive Director of Kentucky Heritage Council
- Erik F. Nelson, Fredericksburg, Virginia, Senior Planner, City of Fredericksburg
- Ted L. Strosser, Lewisburg, Pennsylvania, Sole Proprietor, Architecture & Conservation
- Jeremy C. Wells, Bristol, Rhode Island, Assistant Professor, School of Architecture, Roger Williams University

Nominated Officers:

- Jo Leimenstoll (Chair)
- Esther Hall (Chair-Elect)
- Toni Cherry (Secretary)
- Ray Scriber (Treasurer)

NAPC membership has remained strong over the past year despite the poor economic climate in the United States. New memberships and renewals have remained comparable with numbers in recent years. A new Professional Network member category was implemented in 2010, which has resulted in 13 Professional members to date. Other accomplishments regarding membership development in the past year include:

- A revised membership form as part of NAPC's new graphic identity

- Research into a new membership database system for better membership tracking, analysis, and reporting
- Membership appeals to Certified Local Governments in states where NAPC membership is lacking
- An appeal to previous members who have been inactive for over two years, resulting in over a dozen rejoins
- A joint membership program with the National Trust for Historic Preservation

III. Financial Support

In March 2011, the Board of Directors approved the NAPC Financial Support Plan to provide a strategic plan for developing and implementing a broad-base of opportunities for ongoing financial support for the programs, publications and activities sponsored by the organization. As called for in the plan, a five-member Financial Support Committee was appointed with Janet Hansen and Erin Gettis serving as Co-Chairs. The three other members were appointed as liaisons to the Membership, Forum and Program committees

To implement the Financial Support Plan the committee chair worked with NAPC staff to develop an Action Plan for Year 1 Implementation (approved March 2011) , which includes an Annual Appeal Implementation Program (reported to the Executive Committee in May 2010) and a Board Member Financial Commitment Program (approved August 2011). The Annual Appeal and Board Member Financial Commitment programs have been implemented for year one. NAPC staff has developed a system to track success of the annual appeal efforts as well as progress made by board members in meeting their annual financial commitment.

IV. Forum

Planning for Forum 2012 in Norfolk, Virginia, July 18-22 is well underway. We have a strong, well-organized local committee on the ground in Norfolk. The Forum Planning Committee and NAPC staff has already met with the local committee on several occasions in the past year. “Save-the-Date” postcards have been distributed at CAMPs, Speakers Bureau events, and various conferences, and will be mailed to over 3000 commissions across the country. A draft schedule has been created and the local committee and conference chairs are working on creating session content, tweaking the schedule, and inviting speakers. Tours and mobile workshops are also being planned well in advance. To date, we have raised one-third of our sponsorship goal.

Preliminary programs are scheduled for release in February 2012, and Forum registration is expected to commence in early Spring 2012. The latest updates will be available on the NAPC website: <http://www.uga.edu/napc/forum2012/>. Under the leadership of Robin Zeigler, Esther Hall, and Paige Pollard, Forum 2012 is shaping up to be a fantastic event for local preservation commissions across the country.